

Maui United Way ‘Ohana Mental Health Grant RFI Scoring Rubric

Criteria	Exemplary (5)	Meets Expectations (4)	Needs Improvement (3)	Insufficient Evidence (1-2)
Are they an existing Maui County-based nonprofit or fiscally sponsored entity?	Yes/Fiscally Sponsored			No
Do they have existing Maui County presence	Yes			No
Description of Need and Target Population + Program/Project Description	Proposal demonstrates a clear understanding of the mental health needs of the target population and provides a comprehensive plan that aligns effectively with the stated objectives of the grant.	Proposal addresses most of the objectives outlined in the grant, but some aspects may lack clarity or specificity.	Proposal partially addresses the objectives but lacks coherence or fails to provide sufficient detail in certain areas.	Proposal shows limited alignment with the objectives, with significant gaps in understanding or implementation strategies.
Program Efficacy + Impact	Proposal presents evidence-based practices to address mental health needs, demonstrating a clear understanding of effective intervention strategies. The proposed program shows strong potential for maximum positive impact and outcomes.	Proposal includes some evidence-based practices, but there may be areas where effectiveness could be enhanced through further refinement. The proposed program has potential for positive impact, but some aspects may require strengthening.	Proposal lacks some effectiveness and may be limited due to a lack of best practices. The proposed program shows potential for impact, but effectiveness could be improved with some alteration.	Proposal minimally demonstrates an evidence-based approach. Effectiveness is limited, with little potential for significant impact or outcomes.
Time Frame for Work	Meets July 1-June 30, 2025 time frame.			Does not meet the July 1-June 30, 2025 time frame.

<p>Measurable Outcomes + Program Deliverables</p>	<p>RFI demonstrates clear SMART goals on measuring programmatic deliverables.</p>	<p>RFI demonstrates mostly clear SMART goals on measuring programmatic deliverables.</p>	<p>RFI demonstrates some clear SMART goals on measuring programmatic deliverables.</p>	<p>RFI does not demonstrate clear SMART goals on measuring programmatic deliverables.</p>
<p>Budget Justification</p>	<p>Budget request completely matches programmatic outcomes proposed and the depth and breadth of the number of individuals directly and indirectly served.</p>	<p>Budget request mostly matches programmatic outcomes proposed and the depth and breadth of the number of individuals directly and indirectly served.</p>	<p>Budget request matches some programmatic outcomes proposed and the depth and breadth of the number of individuals directly and indirectly served.</p>	<p>Budget request does not match programmatic outcomes proposed and the depth and breadth of the number of individuals directly and indirectly served.</p>

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Criteria	Exemplary (5)	Meets Expectations (4)	Needs Improvement (3)	Insufficient Evidence (1-2)
Description of Need and Target Population + Program Description	Proposal demonstrates a clear understanding of the mental health needs of the target population and provides a comprehensive plan that aligns effectively with the stated objectives of the grant.	Proposal addresses most of the objectives outlined in the grant, but some aspects may lack clarity or specificity.	Proposal partially addresses the objectives but lacks coherence or fails to provide sufficient detail in certain areas.	Proposal shows limited alignment with the objectives, with significant gaps in understanding or implementation strategies.
Program Efficacy	Proposal presents evidence-based practices to address mental health needs, demonstrating a clear understanding of effective intervention strategies. The proposed program shows strong potential for positive impact and outcomes. Strategies outlined for addressing cultural barriers and promoting inclusivity are comprehensive, reflecting a genuine commitment to diversity and inclusion.	Proposal includes some evidence-based practices, but there may be areas where effectiveness could be enhanced through further refinement. The proposed program has potential for positive impact, but some aspects may require strengthening. The program description acknowledges the importance of cultural competency and outlines specific efforts to integrate it into service delivery.	Proposal lacks some effectiveness and may be limited due to a lack of best practices. The proposed program shows potential for impact, but effectiveness could be improved with some alteration. Basic strategies for addressing cultural barriers and promoting inclusivity are outlined, but they may lack depth or specificity.	Proposal minimally demonstrates an evidence-based approach. Effectiveness is limited, with little potential for significant impact or outcomes. Strategies for addressing cultural barriers and promoting inclusivity are absent or extremely limited.
Agency’s Experience and Capacity	Proposal demonstrates strong capacity and resources to implement the mental health program effectively, including qualified staff, infrastructure, and support systems.	Proposal outlines adequate capacity and resources to support program implementation, but some aspects may require further clarification or enhancement. Feasibility is	Proposal presents some capacity and resource challenges that may impact program implementation. Feasibility is somewhat supported but	Proposal lacks adequate capacity and resources to support program implementation, raising concerns about feasibility. Implementation plan may be unrealistic or

	Feasibility is well-supported with a realistic implementation plan.	generally supported with a reasonable implementation plan.	lacks detail or clarity in certain areas.	inadequately developed.
Sustainability and Collaboration	Proposal outlines a robust sustainability plan that includes strategies for long-term program viability, leveraging resources, and building partnerships with relevant stakeholders and community organizations. Collaboration is well-documented and demonstrates strong potential for continued support.	Proposal presents a sustainability plan that addresses key elements of long-term viability, resource leveraging, and collaboration with stakeholders, although some aspects may require further development or clarification. Collaboration efforts show promise for ongoing support.	Proposal includes a sustainability plan, but some elements may be lacking or underdeveloped, raising concerns about long-term viability. Collaboration efforts are somewhat evident but may lack depth or breadth.	Proposal lacks a clear sustainability plan or fails to adequately address long-term viability, resource leveraging, and collaboration with stakeholders. Collaboration efforts are minimal or poorly articulated.
Budget Justification	Budget is well-organized, comprehensive, and clearly justifies all proposed expenses in relation to the program objectives and activities. Costs are reasonable and aligned with industry standards.	Budget provides adequate detail and justification for most proposed expenses, although some items may require further explanation or clarification. Costs are generally reasonable but may be slightly inflated or underestimated in certain areas.	Budget lacks detail or justification for some proposed expenses, making it difficult to assess the reasonableness of costs. Some items may be over- or under-budgeted without sufficient explanation.	Budget justification is minimal or absent, leaving significant questions about the rationale behind proposed expenses. Costs may be unrealistic or poorly aligned with program needs.