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**Request for Proposal (RFP)
for
Maui United Way's Community Resiliency Grant**

Date Issued: March 9th, 2026

Proposal Due Date: March 30th, 2026, 11:59 p.m. (HST)

Summary:

Maui United Way (MUW) invites proposals from nonprofit organizations serving Maui County (Maui, Molokai and Lānaʻi) to apply for the 2026–2029 Community Resiliency Grant, a multi-year operating support grant designed to strengthen long-term organizational resilience and improve community outcomes.

This RFP reflects the findings of MUW's most recent community needs assessment, which identified large gaps in sustainable community resiliency building within programs providing community health and wellness services, as well as programs promoting financial stability and independence. Nonprofits cited sustained pressures that prevent long-term, structural resiliency development, such as limited funding, staffing shortages, burnout, and rising operating costs as the largest barriers to meeting community demand.

In alignment with Maui United Way's broader organizational funding priorities, special consideration will be given to nonprofits serving households below the poverty threshold or within the ALICE (Asset Limited, Income Constrained, Employed) population—working

households earning above poverty but still unable to afford the county's high cost of housing, food, childcare, transportation, and healthcare.

To meaningfully address the challenges facing Maui nonprofits, this RFP prioritizes predictable, flexible, multi-year funding so organizations can maintain essential services, invest in staff, and build long-term capacity.

All MUW grant awards will be capped at **\$25,000 per funding year for a maximum of \$75,000 over three years**. An agency may submit an application for funding for one program, per 501(c)(3) organization.

Maui United Way encourages Community Resiliency Grant Recipients to target grant funds towards internal organizational sustainability. **Up to 50% of grant award funds may be used for broadscale gaps in acceptable grant expenses**, including but not limited to: **organization audit fees; non-programmatic financial operations; organizational sustainability; and general operations**. A minimum of **50% of Community Resiliency Grant Award funds must be utilized towards the program activities** outlined within an organization's application.

The online application forms will be available beginning **March 9, 2026**. Funding proposals are due **March 30th, 2026**. Notifications of grant awards will be made on or around **June 5, 2026**. The grant period will begin on **July 1, 2026**.

Timeline

- **RFP Release Date:** March 9, 2026
- **Proposal Submission Deadline:** March 30th, 2026, 11:59pm HST
- **Award Notification:** June 5, 2026
- **Project Start Date:** July 1, 2026
- **Project End Date:** July 30, 2029

Evaluation Criteria:

Alignment with Resiliency Building Focus Areas (30%)

A. Healthy Community

- Direct Clinical Health Services
- Direct Mental Health Services
- Culturally Grounded Support/Healing

- Domestic Violence Support
- Environmental Stewardship
- Rehabilitation Support

B. Financial Security

- Emergency Financial Assistance
- Housing & Home-Ownership Assistance
- Non-Profit Capacity Building
- Transportation Assistance
- Workforce Development & Training

Program Approach (30%)

- Effectiveness and feasibility of service delivery and outreach strategies.
- This funding prioritizes organizations whose core target population consists primarily of ALICE households and families living below the Federal Poverty Level.
- Program outcomes showing effectiveness of program over time.

Experience & Capacity (15%)

- Staff & leadership have experience implementing proposed program
- Demonstrated expertise in the focus area outlined in application
- A minimum of three-years operating as a nonprofit organization

Financial Sustainability & Responsibility (25%)

- Applicant has a clear financial sustainability plan which contains non-MUW active grants and donations
- Application budget contains reasonable and justified expenses
- Programmatic budget details non-MUW funds, including funds matching, in-kind donations, and active grants

Funding & Budget:

MUW will provide funding to support program implementation, including staff salaries, outreach materials, and operational costs. The total available funding for this initiative over three years is **\$900,000**.

Proposals must include a detailed budget that outlines:

- Staffing and personnel costs
- Training and professional development expenses
- Community outreach and engagement activities
- Operational and administrative costs

A minimum of 50% of Community Resiliency Grant Awards must be utilized for direct programmatic expenses.

Eligibility & Proposal Requirements

Eligible applicants must meet the following criteria:

- Be a **501(c)(3) nonprofit organization** serving Maui County. No fiscal sponsorships will be considered.
- Have been operating for **at least three (3) consecutive years**.
- Have an **existing program** in the area of your application.
- Deliver services aligned with **Healthy Community** and/or **Financial Security**.
- Program services meaningfully focused on lower income or “ALICE” households or service users.
- Demonstrate that MUW support will meaningfully affect their program.
- Showcase organizational financial sustainability plan, including matching funds, in-kind donations, and non-MUW grant awards supporting this program

Application Requirements

Applicants must submit:

1) Application Narrative

- Program Executive Summary
- Description of program aligning with Healthy Community or Financial Security Impact Areas
- Effectiveness and Feasibility of service delivery and outcome strategies
- Percentage of service users that fall within the “ALICE” (Asset Limited, Income Constrained, Employed) and/or below the Federal Poverty Level.
- Examples of measurable outcomes, including both quantitative and qualitative data points
- Organizational mission & history
- Staff Experience and Expertise

2) **Budget Narrative**

- How multi-year, operating support will strengthen financial sustainability for your program or agency
- Explanation of financial vulnerability or funding gaps
- List of any additional funding sources for the program
- Proposed Program budget

3) **Required Documents**

- IRS 501(c)(3) determination letter
- Most recent organization 990/All Schedules
- Board of Directors list
- Most recent financial statements/audit
- State of Hawaii Attorney General's Office Registration
- Certificate of Good Standing from the State of Hawaii Department of Commerce and Consumer Affairs

Equity Considerations

Maui United Way distributes Community Resiliency Grant funds using a framework that reflects both Maui County’s population distribution and the true cost of delivering services across its three islands. Based on 2020 Census resident populations—Maui at 93.5%, Molokai at 4.5%, and Lāna‘i at 2.0%—MUW uses these per-capita percentages as its transparent baseline for allocation. However, because nonprofits on Molokai and Lāna‘i face higher operational costs due to freight, travel, staffing coverage, and limited vendor access, MUW applies a cost-of-delivery multiplier of 1.00 for Maui, 1.25 for Molokai, and 1.20 for Lāna‘i, resulting in adjusted funding shares of 92.1%, 5.5%, and 2.4%, respectively. This combined model ensures funding that is both population-grounded and responsive to the real, documented challenges of serving harder-to-reach Neighbor Island communities.

Reporting Requirements

- Mid-Year Report summarizing service impact, staffing stability, and use of funds after 6 months
- Final Report summarizing service impact, staffing stability, and use of funds
- Financial reporting as required by MUW

Submission Instructions

Interested organizations must submit their proposals **electronically** by filling out the application on mauiunitedway.org by **March 30th, 2026 at 11:59pm HST**.

For questions or clarifications, please contact our Impact Team at grants@mauiunitedway.org.

All applicants will be notified of our decision via email by June 5th. Selected organizations will be contacted next steps.