We want to take a moment to thank each and every one of our supporters who have stood by Maui United Way through the past year of unprecedented changes, challenges. As you all know, we were fortunate to bring Nicholas Winfrey on as our President and CEO. He, along with the incredible staff of MUW, has worked tirelessly to implement our new grant application process. This has opened funding opportunities to both existing and new non-profits here on Maui, allowing us to meet Maui’s most vital needs. Because of their continued efforts, we are better able to evaluate needs and award funding more closely aligned with our core mission. All stakeholders, staff members, and board members involved in this process should be applauded for their efforts.

Because of your generosity and volunteerism, Maui United Way has been able to raise nearly $800,000 through its annual campaign, even amidst the economic uncertainties of the COVID-19 crisis. These monies will support over 30 non-profit organizations, whose services are needed now more than ever. Because of you, we were also able to raise an additional $145,000 specifically earmarked for our Safety Net Fund, a program developed to proactively assist with the increased need for financial support in the non-profit sector, due to COVID19. This funding is providing aid to 25 non-profit agencies in our community, who are working to provide food and emergency assistance to local families.

Maui is a very unique place. As kama'aina, we all take seriously our responsibility to malama, or care and protect, one another. The outpouring of support we have received over the last 75 years, shows how strong our community is. Nothing, however, exemplifies the value of malama more than what we have seen at Maui United Way over the last 4 months. The unemployment rate in Hawaii is the highest in the nation, with Maui showing the most dramatic swing in the state, jumping from an average unemployment rate of 2.2% to over 36% this past April. Now more than ever, we are seeing needs across the entire community magnify to unimaginable levels. Though this moment in time is unnerving, we have never been more certain of our purpose as a support agency to the entirety of Maui Nui.

Mahalo for all that you, our partners, have done, and continue to do, to support this place we all call home. We look forward to continued partnerships, and a never-ending evolution to ensure that we are able to meet Maui’s most vital needs.

Jacob D. Tavares
Chairman, Board of Directors

Our Mission

is to empower our Maui community through caring partnerships that enrich people’s lives.
HIGHLIGHTS OF THE YEAR

Maui United Way in your Community
This year celebrates 75 years that we have been serving our Maui Community, ensuring that non-profit services are available for those in need! Together, with our community partners, we continue to impact sustainable change and provide hope for a better tomorrow. Last year, over 28,000 non-profit services were provided to people in need through the generous support of our community.

Maui United Way (MUW) is committed to improving the lives and futures of individuals, children and families by strategically investing in programs that support the needs of EDUCATION, FINANCIAL STABILITY, and HEALTH. MUW partners with 30 partner agencies to provide 31 critical non-profit programs, mobilizes hundreds of volunteers to give back, and advocates for positive change. Maui United Way is inspiring hope, improving lives and creating opportunities for a better tomorrow in Maui County every day.

MEET MAUI UNITED WAY’S NEW PRESIDENT & CPO
Nicholas Winfrey became the new President and Chief Professional Officer on June 17, 2019. He was most recently employed by the Australian Red Cross as its Philanthropy Strategy and Relationship manager, managing a $5.5 million-dollar portfolio for all major donors and prospects. Prior to that he served as the Vice-President of Planning and Development for the Rancho Coastal Humane Society in California. Nick brings key attributes associated with strategic planning, donor relations and relationship management. He earned his Bachelor of Arts in Human Communication from Arizona State University. “We are fortunate to have someone of Nicholas Winfrey’s caliber and experience step up to lead Maui United Way,” said Mark Fornwall, Interim Secretary. “He is a strong communicator with deep leadership capabilities.”

TOOLS FOR SCHOOL DRIVE
Our 7th Annual Tools for School Drive was the most successful to date! Requests went up by 400 with over 1,200 keiki needing supplies! The community rallied to donate items and raise funds so that 1,214 keiki in need could have the tools they need to head back to school. All supplies were distributed through Maui United Way’s 31 non-profit partner agency programs. We want to send a big mahalo to Pacific Media Group and HMSA for their partnership and to Four Seasons Resort Maui at Wailea, Dr. Derrick Beech with Cancer Treatment Specialists, and Deanna Davis from Elite Pacific Properties for their generous support. A special mahalo to Jolee Correa Tanaka, a student at Maui High School, for once again serving as our Student Coordinator for the drive. Mahalo to everyone who donated and volunteered this year. Your generosity is greatly appreciated!
Maui United Way successfully launched a new online grant system for our Community Impact Grants. The online grant system has been in development for over two years and is a testament to our previous President and CPO Kari Nunokawa’s vision to make it easier for our partners to apply and receive funding. With help from our dedicated Partnership Committee, we opened up the system to all 501c3 organizations in Maui County and received over 45 applications from Maui Nui nonprofits.

We would like to send a special mahalo to our Community Impact Grant Review Committee which was made up of 30 volunteers with various backgrounds and expertise. They all brought a unique perspective to the review process and knew firsthand what was needed in their neighborhoods. Even though the evaluation process took place during the Covid-19 lockdown, our volunteers spent countless hours reviewing applications online and were able to conduct virtual site visits and interviews with their assigned applicants. This was no easy task but our team did an amazing job. After thorough evaluations by our dedicated volunteers, we’re proud to say that we now have 39 new Partner Agencies which will be allocated over $1.2 million to grow and serve the community. These funds will be distributed over the next 36 months, a change from our previous one-year funding model. We believe by lengthening the grant distribution to 3 years, this will allow our partners to have time to develop and execute on their best work to serve our Maui Nui `Ohana.

Mahalo to Friends of the Children’s Justice Center (FCJC) with sponsorship from Pacific Media Group and Queen Ka‘ahumanu Center held their 2019 Holiday Toy Drive to benefit children in need in Maui County. With the overwhelming support of the Maui community, they were able to reach their goal and filled 100% of requests and distributed a record of 2,680 toys. All toys were distributed through Maui United Way’s 30 non-profit partner agencies as well as the partners of Friends of the Children’s Justice Center. “Mahalo to our sponsors, PMG and QKC, as well as our corporate partners and all donors for your support in making this the best toy drive to date.”, shared Maui United Way’s President and CPO, Nicholas Winfrey. Anyone who donated a gift to either Pacific Media Group or Queen Ka‘ahumanu Center was entered to win a Trip to Las Vegas which was generously donated by PMG. The lucky winner was Michael Ito.

Makana Nunes, Community Impact Coordinator for Maui United Way shared, “This year, we had special help from a very generous elf who donated over 200 hours of her time to help with the distribution of the toys to our Partner Agencies. We really can’t thank her enough for all her hard work and dedication.”

The Maui Fair Parade was held on October 3rd, 2019 with another successful turnout of 315 walkers/volunteers who helped us inspire our community to give, advocate, and volunteer. Participants from our 30 Partner Agencies were there to bring awareness to their services, holding signs stating how they choose to “LIVE UNITED”. Every walker got a new orange Maui United Way “Maui Nō Ka ‘Oi” t-shirt which stood out great in the parade with its bright color.

Mahalo to Housing Assistance and Development Corporation for letting us borrow their truck again!

Mahalo to Habitat for Humanity for helping with the distribution of the toys to our Partner Agencies. We really can’t thank them enough for all their hard work and dedication.

The lucky winner was Michael Ito.
need varies but we have able to make a big impact on the lives of many experiencing hardships during this pandemic. Our partner agencies have been able to provide food and emergency assistance to our local families as well as provide our children living in rural areas the means to learn in the new online setting. These funds are making a big difference in the lives of our Maui Nui community but the need does not stop there. We don’t know what the future is going to look like but we do know that when we work together, everything will be okay.

CRUA Program

The Covid Rent and Utility Assistance (CRUA) funding is a statewide fundraising effort put on by the United Ways across the state. The purpose of the CRUA Program is to provide rent and utility payments for people whose income has been impacted by the pandemic. The assistance is provided by direct payment made by the four United Ways in the Islands to landlords and/or utility companies. The CRUA program is being managed by one of our partner agencies, Catholic Charities Hawaii. We are grateful to be working on this program to help the Maui Community get back on their feet. Anyone needing assistance can call 211 for more information.

Mask Distribution

Nisei Veterans Memorial Center and Maui United Way teamed up to distribute much needed masks to the Maui community. Masks were given to many non-profit agencies and organizations throughout Maui County in late April, then 8,000 face masks were handed out to the community at 4 locations on Maui (TJs Warehouse Outlet, Island Grocery Depot (Kahului and Lahaina) and Pukalani Superette) during the GivingTuesdayNow “Be a Hero, Wear a Mask” campaign on May 5th. Big Mahalo to Every1ne Hawaii for purchasing the masks, Hawaiian Airlines for flying in the masks, and Nisei Veterans Memorial Center for coordinating the distribution of the masks. Volunteers included Mayor Victorino, professional surfers Kai Lenny and Ian Walsh, Maui County Council Members, and Hawaii State Legislature. “I appreciate the effort to prevent the spread of COVID-19 in our community,” Mayor Michael Victorino said. “Our success in leveling the curve comes from members of our community, working together to keep each other healthy, especially our vulnerable kupuna. Mahalo to the Nisei Veterans Memorial Center and Maui United Way for helping to keep Maui strong.” The masks were part of Every1ne Hawaii’s #Masks4All campaign. The Honolulu nonprofit successfully brought in 2 million masks, disbursing masks to all islands across the State (Maui County received 160,000). The goal was to make the face masks available at no charge to those most in need. This event was indeed a community effort!

2019-2020 Board Members

Dr. Luke Bailey
Wilfred Cambra - Treasurer
Andrea Demetras
Leigh Drewry – Vice Chairman
Mark Fornwall - Interim Secretary
Gerry Lum
Wendy Macaheleg
Lalaine Manlapao
Ellen Nashiwa
Lisa Paulson
Simon Poole
Jennifer Takayesu
Jacob Tavares - Chairman of the Board
Alex Urban
Jason Williams

Hawaii Gas
Walker Industries, Ltd.
Retired Health Care Executive
Lumeria Maui

Retired
Maui Economic Opportunity, Inc.
Coldwell Banker Island Properties
First Hawaiian Bank
Maui Electric Company
Maui Health
Goodfellow Bros., Inc.
Aloha International Employment, Inc.
Mahi Pono
Sentry Tournament of Champions/PGA
American Savings Bank
Dedication. Commitment. Selflessness.
Each year, individuals and companies that make exceptional commitments to Maui United Way’s campaign are honored with the Mahalo Awards. Congratulations to the 2019-2020 award winners for their dedication and enthusiastic support this season. Please join us in saluting these fine awardees for creating hope for a better tomorrow.

MAHALO AWARDS 2019-2020

MAKING A DIFFERENCE AWARD
Bendon Family Foundation

COMMUNITY CHAMPION AWARD
Maui Electric Company

SPIRIT OF CARING AWARD
Sentry Insurance

COMMUNITY CHAMPION AWARD
Maui Mediation Services

HOTEL OF THE YEAR
Marriott’s Maui Ocean Club

BANK OF THE YEAR
First Hawaiian Bank

CAMPAIGN AWARD OF EXCELLENCE
Enterprise Holdings

PARTNER AGENCY OF THE YEAR
Maui Mediation Services

LIVE UNITED AWARD
Joyce Kawakami of Feed My Sheep

BOARD MEMBER OF THE YEAR
Mark Fornwall

COMMUNITY BUILDERS AWARD
Matson

MAKING A DIFFERENCE AWARD
Catholic Charities

COMMITTEE ROSTER 2019-2020

EXECUTIVE COMMITTEE
Jacob Tavares, Chairman of the Board
Leigh Drewry, Vice Chair of the Board
Wil Cambra, Treasurer of the Board
Mark Fornwall, Interim Secretary of the Board

FINANCE COMMITTEE
Dr. Luke Bailey
Wil Cambra
Lalaine Manlapao
Jason Williams

INVESTMENT COMMITTEE
Wil Cambra
Lalaine Manlapao
Jacob Tavares
Jason Williams

PARTNERSHIP COMMITTEE
Mark Fornwall, Chair
Andrea Demetras
Gerry Lum
Ellen Nashiwa
Simon Poole
Jacob Tavares

MARKETING AND DEVELOPMENT COMMITTEE
Wendy Macaheleg
Ellen Nashiwa
Lisa Paulson
Jennifer Takayesu
Alex Urban
FINANCIAL STATEMENT
Fiscal Year 7/1/18 – 6/30/19

ASSETS

Current Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
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<tr>
<td>Accounts Receivable</td>
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<tr>
<td>Pledges Receivable</td>
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<tr>
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<tr>
<td>2018-2019 Campaign</td>
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<tr>
<td>Allowance for Uncollectible</td>
<td>($56,000)</td>
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<tr>
<td>Prepaid Expenses</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>$349,155</strong></td>
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Fixed Assets

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<tr>
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<tbody>
<tr>
<td>Building</td>
<td>$258,484</td>
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<tr>
<td>Furniture &amp; Equipment</td>
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<tr>
<td>Leasehold Improvements</td>
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<tr>
<td><strong>Total Fixed Assets</strong></td>
<td><strong>$343,983</strong></td>
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<tr>
<td>Less Accumulated Depreciation</td>
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<tr>
<td><strong>Net Fixed Assets</strong></td>
<td><strong>$150,139</strong></td>
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Other Assets

<table>
<thead>
<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Investments</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$2,458,515</strong></td>
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LIABILITIES & NET ASSETS

Current Liabilities

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<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Accounts Payable</td>
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<tr>
<td>Payroll Liabilities</td>
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<tr>
<td>Deferred Revenue</td>
<td>$15,000</td>
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<td>Refundable Advance</td>
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<tr>
<td><strong>Total Current Liabilities</strong></td>
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Net Assets

<table>
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<tr>
<th>Description</th>
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<tr>
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<tr>
<td>Temporarily Restricted Net Assets</td>
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<tr>
<td>Permanently Restricted Net Assets</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$2,422,890</strong></td>
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</table>

TOTAL LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th>Total</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$2,458,515</strong></td>
</tr>
</tbody>
</table>

LEADERSHIP
givers

Exceptional Donors who have invested $1,000 or more to the current campaign.

Jonathan E. Acosta                      Charlotte A. Myers
Krista Alvarado                         Ellen S. Nashiwa
Annabel Arase                          David & Brigitte Nelson
Dr. Derrick J. Beech                    Diana Nimmo
Richard Bissen                         Charles & Kathleen Oliveira
Linda & Charles Chandler                Lorrie A. Onaga
Rowena Dagdag-Andaya                   Graham Peake
Cindy & Mark Dankberg                   Mr. & Mrs. Ricky A. Purdy Sr.
Marada & Linda Decker                   Christopher Reynolds
Andrea Demetras                         Frank Rocha
Michael B. Dolan                        Kyle Sakamoto
Shawn K. Donlin                         Kyle D. Sentinella
Terrie R. Eliker                       Merle Minami-Shima
Sumner & Angela Erdman                  Troy K. Stupplebeen
Graham Hall                            Sue Tabor
Thomas B. Haynes                       Sharon Suzuki
Ridge M. Higa                          Brad Uchida
Lawrence & Mary Hughes                 Lynne Uchima
Spencer S. Ishikawa                    David J. & Susan Underwood
Russell E. Johnson                     Ventura Ohana
RoseMary M. Keahi-Heath                 Jacob W. Verkerke
Leinaala K. Kealoha                     Rick & Erin Volner
Todd Macfarlane                       Mason & Trudy Williams
Nathan T. Matanane                     Michael L. Williams
Peter & Victorine Merriman            Frank & Carol Winnert
Dr. Thomas Milovina                   Justin E. Yeargers
Stacey Moniz                           
# Outstanding Community Supporters

Outstanding businesses combined with the support of their employees, foundations, and trust donors who have generously contributed to Maui United Way.

<table>
<thead>
<tr>
<th>Amount</th>
<th>Donor Names</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000+</td>
<td>Sentry Insurance Foundation</td>
</tr>
<tr>
<td>$50,000-$99,999</td>
<td>Hawaiian Electric, Maui Electric Company, The Bendon Family Foundation</td>
</tr>
<tr>
<td>$20,000-$49,999</td>
<td>Enterprise, Alamo &amp; National Car Rental, First Hawaiian Bank/Foundation, Marriott's Maui Ocean Club, Alexander &amp; Baldwin</td>
</tr>
<tr>
<td>$10,000-$19,999</td>
<td>Atherton Family Foundation, Bank of Hawaii, County of Maui - IT Services, Goodfellow Bros., Inc., Hiland Foundation, Matson, Walker Industries</td>
</tr>
<tr>
<td>$5,000-$9,999</td>
<td>ABC Stores, American Savings Bank, Costco Wholesale, County of Maui - Fire Control, County of Maui - Police Department, Hale Mahaolu, One Ohana Foundation, Towne Island Homes (Zilber Ltd), VIP Foodservice</td>
</tr>
<tr>
<td>$1,000-$2,499</td>
<td>Arisoni Brothers, County of Maui - Finance, County of Maui - Human Concerns, County of Maui - Mayor's Office, County of Maui - Parks &amp; Recreation, County of Maui - Planning, County of Maui - Prosecuting Attorney, County of Maui - Water Supply, Hawaiian Dredging &amp; Construction ILWU Local 142, Kamehameha Schools-Maui, Malama Family Recovery Center, Maui Oil Company, Par Hawaii, Peake &amp; Lavoy LLC, The Maui Farm, US Bank, Women Helping Women</td>
</tr>
</tbody>
</table>

**Mahalo A&B**

For over 50 years, the Alexander & Baldwin Foundation (A&B) has generously invested in the Maui community through Maui United Way. Without A&B's constant and unwavering backing, Maui County would be at a loss. MUW is so grateful to the Alexander & Baldwin Foundation for their generosity and support of Maui’s people and the entire community. And this year, 2020, they are celebrating 150 years strong! Congratulations and Mahalo, Alexander & Baldwin!

**In Kind Goods/Services Valued at $1,000 or More:**

- Pacific Media Group
**MAKING AN IMPACT WITH OUR COMMUNITY PARTNERS 2019-2020 FUNDING**

**Maui United Way** is committed to improving the lives and futures of individuals, children and families by strategically investing in programs that support the needs of EDUCATION, FINANCIAL STABILITY, and HEALTH. In 2019-2020, MUW partnered with 30 partner agencies to provide 31 critical non-profit programs, mobilized hundreds of volunteers to give back, and advocated for positive change. Maui United Way is inspiring hope, improving lives and creating opportunities for a better tomorrow in Maui Nui every day.

### EDUCATION

Helping children and youth achieve their potential through education

- **Best Buddies Hawaii** ................................................................. $15,391.20  
  Maui School Friendship Program  
- **Big Brothers Big Sisters Hawaii, Inc.** .................................... $15,084.48  
  Mauli Community/Site Based One-to-One Mentoring  
- **Boy Scouts of America, Maui County Council** ...................... $9,019.92  
  Boy Scouting Program  
- **Boys & Girls Clubs of Maui** ................................................... $9,344.91  
  Triple Play Program is a game plan for the mind, body & soul  
- **Child & Family Service** ......................................................... $12,222.12  
  Sexual Assault Prevention & Education for youth  
- **Girl Scouts of Hawaii** .............................................................. $7,542.72  
  Girl Scout Leadership Development Program  
- **IMUA Family Services** ............................................................ $21,964.68  
  Early Childhood Development Program (ECDP)  
- **Maui Family Support Services, Inc.** ...................................... $22,859.76  
  Early Head Start (EHS) - Early Childhood Education  
- **Maui Mediation Services** ....................................................... $16,467.60  
  Mediation Services and Conflict Resolution Training  
- **Pa‘ia Youth Council, Inc.** ......................................................... $12,723.12  
  Pa‘ia Bay Café Program

### INCOME

Helping families become financially stable and independent

- **Catholic Charities Hawaii** ..................................................... $9,869.02  
  Community of Hope Program  
- **Habitat for Humanity Maui** .................................................. $12,104.09  
  Homeownership 101 Program  
- **Ka Hale A Ke Ola Homeless Resource Centers, Inc.** .......... $10,860.18  
  Employment Support Services Program  
- **Ohana Makamae, Inc.** .......................................................... $11,864.43  
  Keiki Makamae - Family Strengthening Program  
- **PATCH-People Attentive to Children** .................................... $4,523.91  
  Cash for Caring  
- **The Maui Farm, Inc.** .............................................................. $14,459.54  
  Family Strengthening Program  
- **The Salvation Army** ............................................................ $11,949.05  
  Family Services Program

### HEALTH

Improving people’s health

- **Aloha House** ............................................................................ $16,785.65  
  Medically monitored detoxification  
- **Alzheimer’s Association Aloha Chapter (Maui)** .................... $4,121.51  
  Understanding Memory Loss: Classes for Maui Family Caregivers  
- **American Red Cross** ............................................................. $15,688.08  
  Disaster Response & Preparedness Program in Maui County  
- **Feed My Sheep** ..................................................................... $15,529.86  
  Mobile Food Distribution  
- **Hospice Maui** ........................................................................ $10,670.12  
  Hospice Care  
- **IMUA Family Services** .......................................................... $12,840.43  
  Imua Autism Services  
- **Malama Family Recovery Center** ....................................... $17,096.57  
  Therapeutic Living Program for Women  
- **Mental Health America of Hawaii, Maui** ............................. $5,669.85  
  Mental Health Education, Advocacy and Family Strengthening  
- **Mental Health Kokua** ............................................................ $13,998.94  
  Residential & Psycho-Social Rehabilitation Services  
- **Parents and Children Together (PACT)** ............................... $4,993.40  
  Maui Family Peace Center-Pu‘u Honua Unit  
- **Planned Parenthood of Hawaii** .............................................. $6,641.44  
  Health Care & Family Planning Services for Low Income Patients  
- **Special Olympics Hawaii, Maui County** ............................. $15,523.42  
  Suicide Prevention Program  
- **Women Helping Women** ...................................................... $20,179.32  
  Emergency Shelter and Support Programs for Victims of Domestic Violence

*Maui United Way 2019-2020 Impact Report*
MAHALO MAUI
Our Vision
To lead in uniting partners to provide a thriving, sustainable quality of life by effectively addressing Maui’s most vital needs and inspiring people to give, advocate and volunteer.

Our Values
- Promoting Integrity and Transparency
- Leading in Volunteerism
- Empowering our Community Partners
- Fostering Community Wellness
- Caring for ‘Ohana